

OUR CYBER SECURITY OFFERING: SHOWCASE & VALUE PROPOSITION

ENABLING YOUR CYBER RESILIENCE JOURNEY



Cyber Dexterity

“ My purpose is to help organisations and individuals **navigate the intersection between human behavior, technological possibility, and sustainable practices.** By fostering a better understanding of how technology influences our lives, I aim to guide others in leveraging digital advancements responsibly and sustainably for both personal growth and organisational development. ”



Antonios Christodoulou

ANTONIOS (TONY) CHRISTODOULOU

Founder, CIO/CISO

PROFESSIONAL EXPERIENCE

- **Founder & CIO/CISO** of Cyber Dexterity, a global firm specialising in human adoption in various disciplines from IT strategy, digital transformation to AI readiness and cybersecurity.
- **Former CIO** of American Tower Corporation (Global Fortune 500) for 10 years.
- **Senior Adjunct Faculty** at GIBS Business School (13+ years), teaching MBA and executive programs.
- **Global Expertise** in IT strategy, cybersecurity, digital transformation, M&A, and business advisory.
- **24+ years of experience** in IT Business implementation: financial sector (12 years) | telecoms (10 years)
- PhD candidate (1st year) in Cyberpsychology at Capitol Technology University in the US.

ACADEMIC CREDENTIALS

- **Capitol:** PhD candidate (1st year) in Cyberpsychology
- **MIT:** Cybersecurity Certification
- **Harvard Business School:** Data Analytics
- **Stanford Business School:** Innovation & Technology Leadership
- **GIBS Business School:** MBA
- **Bond University:** BIS & BCom in Marketing

AREAS OF PASSION

- Cyberpsychology & Sociology
- AI Readiness
- Digital Disruption & AI Enablement
- Technology Strategy & Execution
- Critical Thinking in Complex Environments
- Information Knowledge Management
- Strategic Execution

MEMBERSHIPS AND CERTIFICATIONS

- **ISACA** Member (Information Systems Audit and Control Association)
- **EC-Council** Certified Associate Chief Information Security Officer



Under the GIBS Business School umbrella, Tony has developed, lectured and advised on numerous custom programs for a wide range of organisations across various industries.



MASTERING CYBER. SIMPLIFYING COMPLEXITY. EMPOWERING YOUR DIGITAL SELF.

Cyber Dexterity redefines learning through immersive, gamified and behavioural-science-driven engagements. We equip organisations and their people with the cyber resilience, execution excellence and AI readiness to thrive in the digital economy.

- 1 Engaging Masterclasses & Learning paths enabling the journey of individuals.
- 2 Customised Learning Experiences through cutting-edge technology.
- 3 Expert advisory services & strategy centric design to execution

REDEFINING THE LEARNING PROCESS



reduction in repeat phishing
clickers in 12 months for one of our biggest clients.

48K+

people trained across 15 countries.



96K+

course completions in
24 months

WHY PARTNER WITH US?

TAILORED SOLUTIONS FOR REAL IMPACT

Our services are tailored to each client's needs, simplifying complex ideas and creating memorable learning experiences that truly resonate.

HUMAN-CENTERED

Driven by Cyberpsychology and sociology practices, to ensure one's cyber dexterity is relevant for the organisation's digital strategy.

AMPLIFYING LEARNING THROUGH TECHNOLOGY

Revolutionising the learning experience through flexible asynchronous learning, self-paced learning journeys

DON'T JUST LEARN...EVOLVE.



Cyber Dexterity

WWW.CYBERDEXTERITY.COM | LETS.ENGAGE@CYBERDEXTERITY.COM

01

OUR CYBER RESILIENCE OFFERING

YOUR • CYBER RESILIENCE • IS • MEASURED • BY • YOUR PEOPLE'S DEXTERITY.

CHALLENGES • WE • HAVE • SEEN.

OUR • GOAL.



**“THE HUMAN
FACTOR IS THE
MOST RELIABLE
EXPLOIT”**

JAMES SCOTT

88%

of Breaches are caused
by human error

Stanford, 2024

Phishing attacks grew by

58%

Trendmicro, 2024

90%

of data breaches
are a result
of Phishing attacks

Cyber Talk, 2024





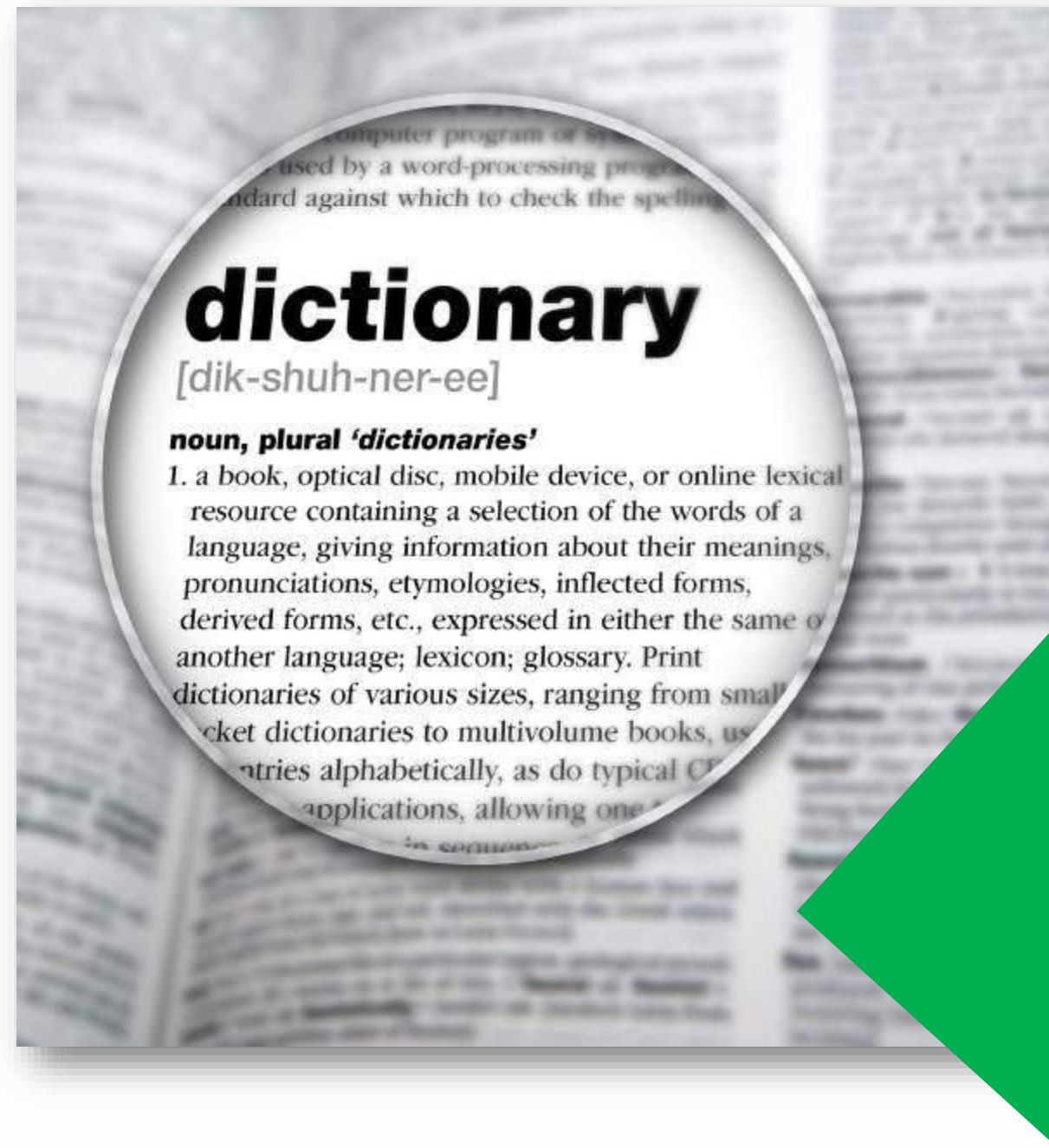
“You can invest millions into technology and infrastructure, but it only takes one employee to click on a malicious link or share credentials for a breach to occur”

Antonios Christodoulou
Our Founder of Cyber Dexterity

Challenges we have seen

- Cyber security is driven as a Compliance agenda (rather than seen as a business imperative).
- Technology dominant in strategy (“systems will protect us”).
- The attack landscape is evolving quicker than our ability to drive the necessary transformation for cyber resilience.





DEXTERITY - DEF.

1. MENTAL SKILL OR QUICKNESS
2. READINESS AND GRACE IN PHYSICAL ACTIVITY; ESPECIALLY; SKILL AND EASE IN USING THE HANDS

CYBER DEXTERITY IS A **CORE EMPLOYEE
COGNITIVE ABILITY AND SOCIAL
PRACTICE** THAT WILL
DEFINE DIGITAL BUSINESS SUCCESS.

-
YOUR ORGANISATIONS OVERALL
CYBER RESILIENCE INDEX WILL BE
DEFINED BY YOUR EMPLOYEES,
LEADERS & KEY STAKEHOLDERS' **CYBER
DEXTERITY.**



We simplify complex concepts through **storytelling** and **create impactful learning experiences**. With expertise that's always a step ahead, we help our clients **stay secure, informed**, and **future ready**.



Customised
Learning
Experiences through
cutting-edge
technology



Engaging
Masterclasses &
Learning paths
enabling the journey
of individuals



Expert advisory
services & strategy
centric design to
execution

MASTERING CYBER.
SIMPLIFYING COMPLEXITY.
EMPOWERING YOUR DIGITAL SELF.

OUR GOAL

To empower individuals and businesses to **master their dexterity** in the digital world.

Simplifying complex concepts, creating **tailored experiences**

Delivering **memorable engagements** that keep them secure, agile, and relevant for the future.

02

OUR OFFERING

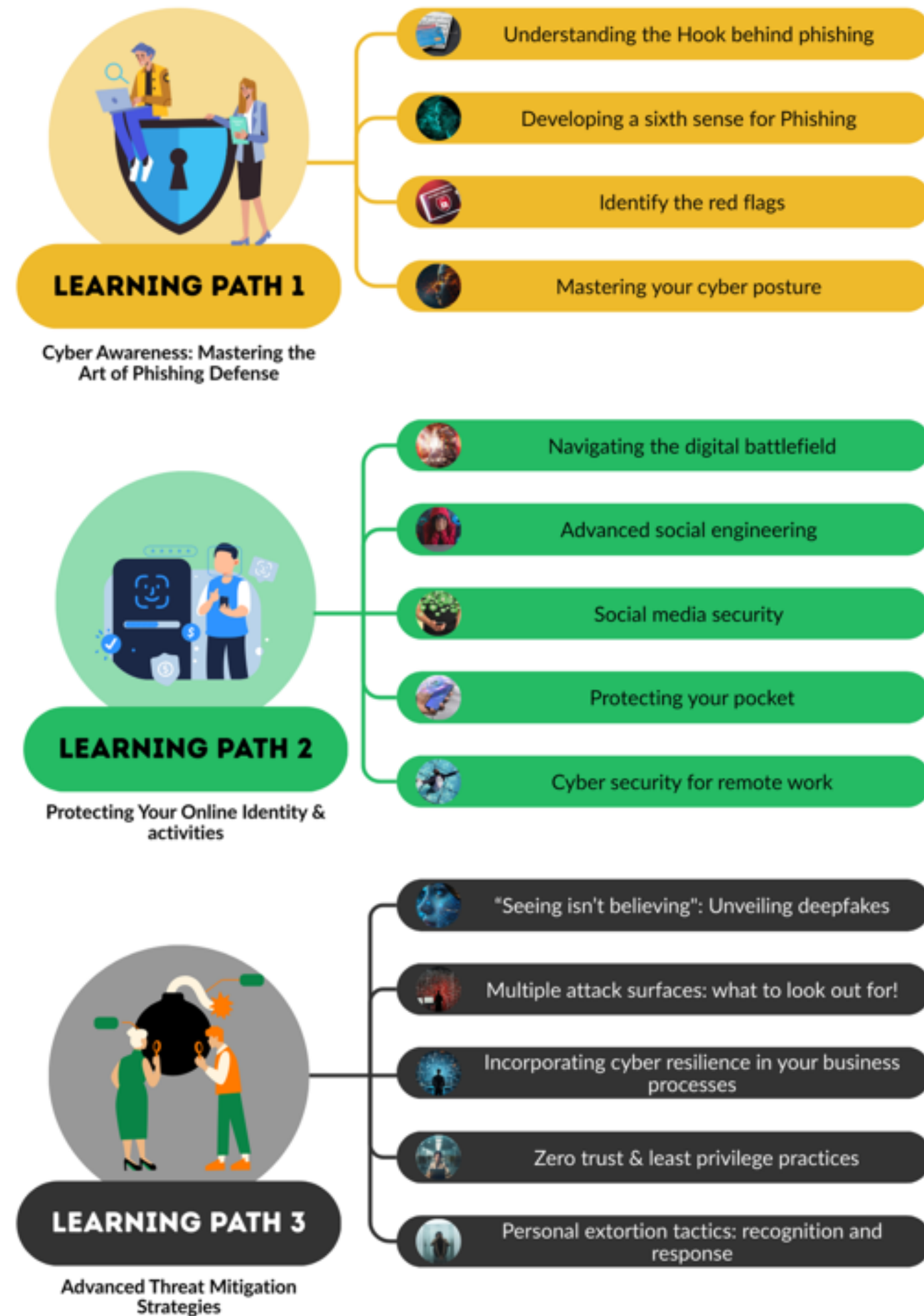
ASYNCHRONOUS • LEARNING • PATHS

GAMIFICATION EXPERIENCES

MASTERCLASSES

ADVISORY





OUR JOURNEY TO CYBER RESILIENCE

Our meticulously researched and expertly designed masterclasses provide a **STRATEGIC AND IMMERSIVE LEARNING EXPERIENCE** to help our customers, and their external stakeholders strengthen their cyber posture and overall resilience.

Each session is **BUILT WITH A SHARP FOCUS ON REAL-WORLD APPLICATIONS**, storytelling style-based engagements, equipping participants with the necessary skills to detect, mitigate, and defend against evolving cyber threats.

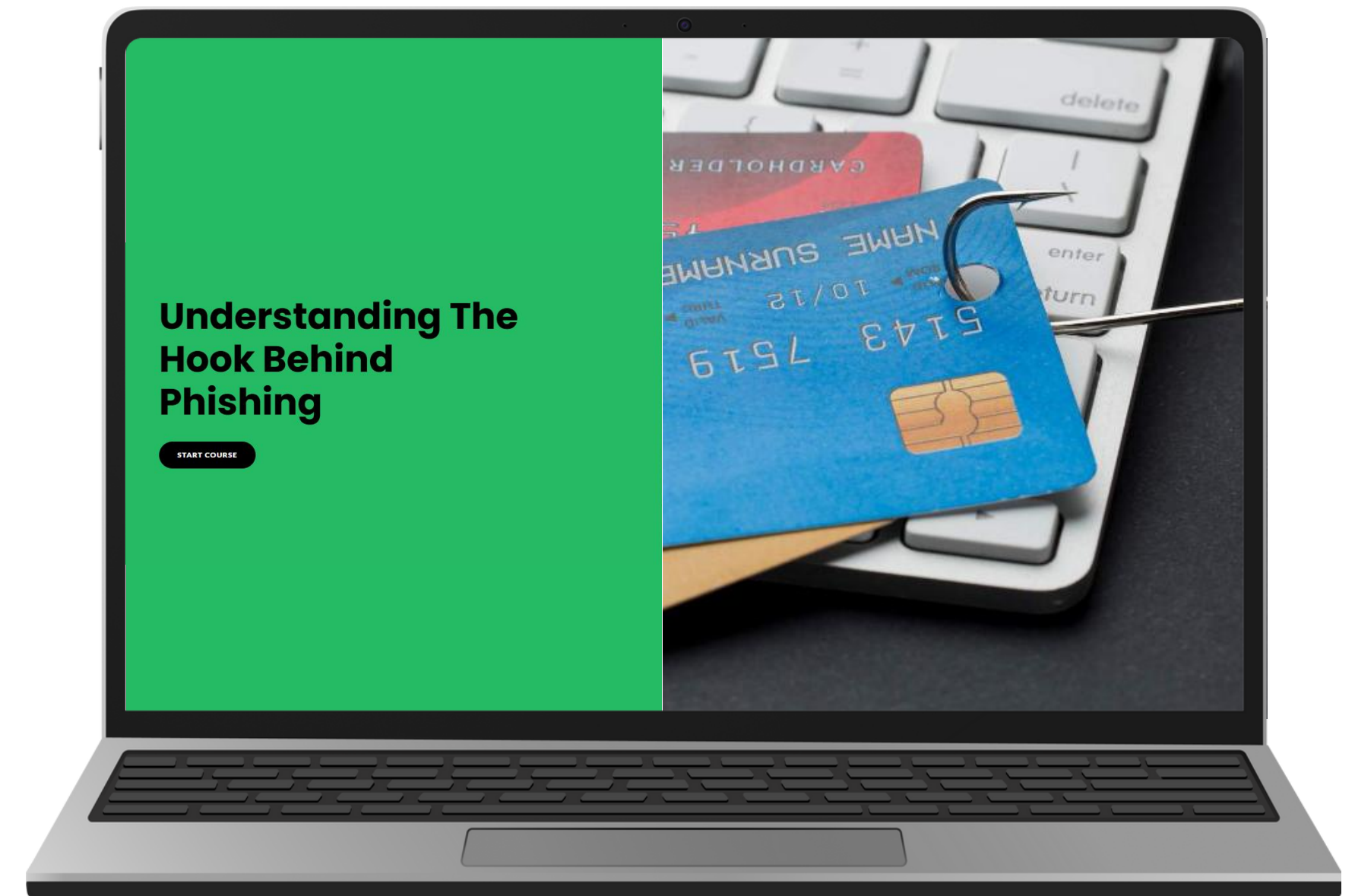
From understanding the psychological hooks behind phishing to mastering advanced social engineering tactics, our learning paths delivers **ESSENTIAL INSIGHTS INTO MODERN CYBERSECURITY CHALLENGES** with long term retention practices applied.

OUR MECHANISMS OF DELIVERY

ONLINE ASYNCHRONOUS LEARNING PLATFORM

We offer our masterclasses as asynchronous, self-service learning experiences. These can be tailored and delivered in SCORM format to your existing L&D platform or delivered directly to your employees, customers and/or suppliers via our own Learning platform.

In our platform we can provide insightful reporting and custom design individual learning path experiences.

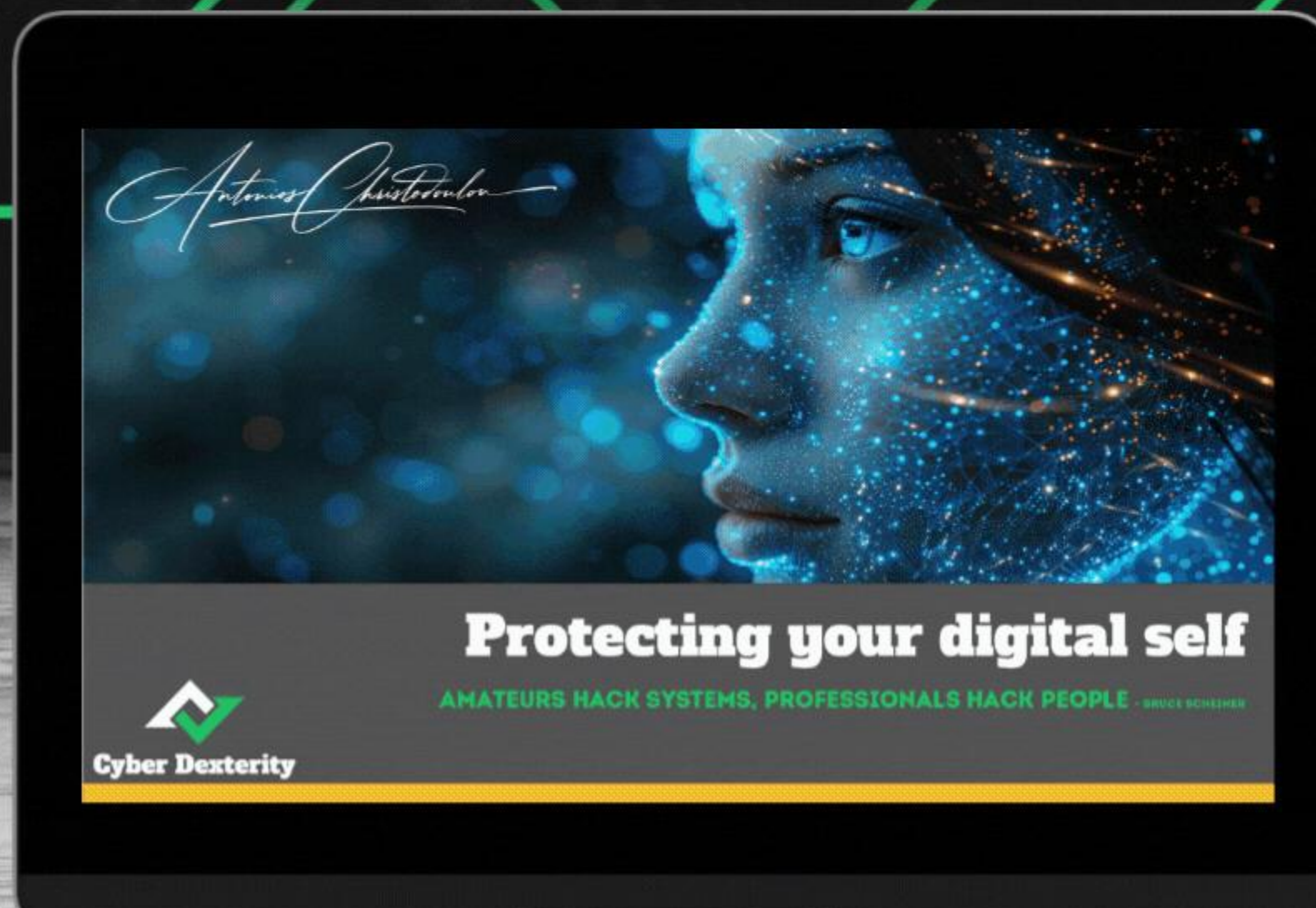
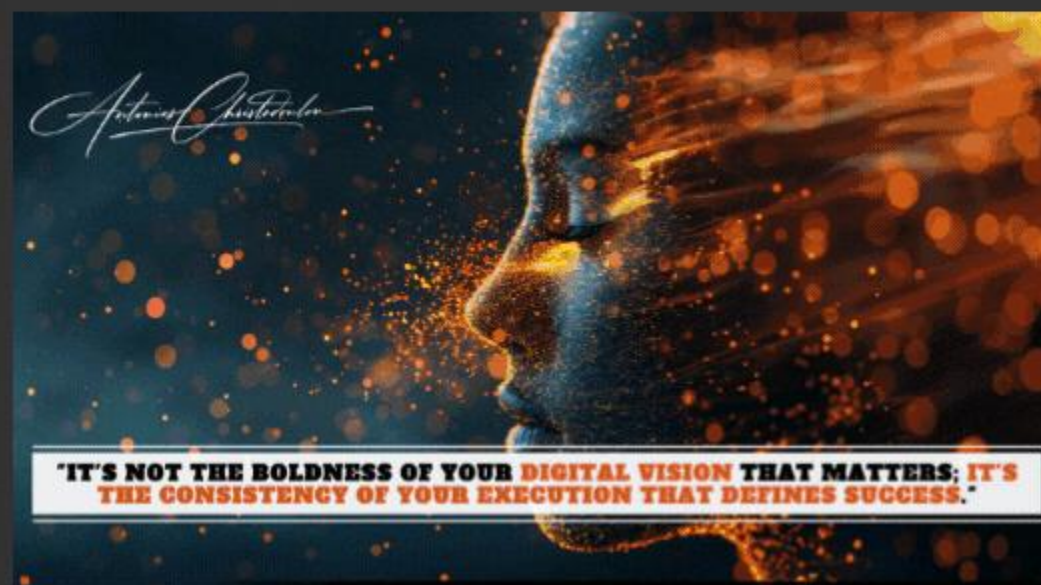


LIVE MASTERCLASSES

We deliver focused, practical training masterclasses that help people across your organisation understand threats and change risky behaviour. Whether it's ransomware for executives, insights into high privilege access users, phishing 101 for repeat clickers or a bespoke session tailored to specific roles, departments or scenarios, we meet people where they are, online or in person.

Each session is grounded in real-world examples, engaging delivery, and actionable takeaways. We're not here to tick compliance boxes. **We're here to build a more secure, cyber-aware culture**—one session at a time.





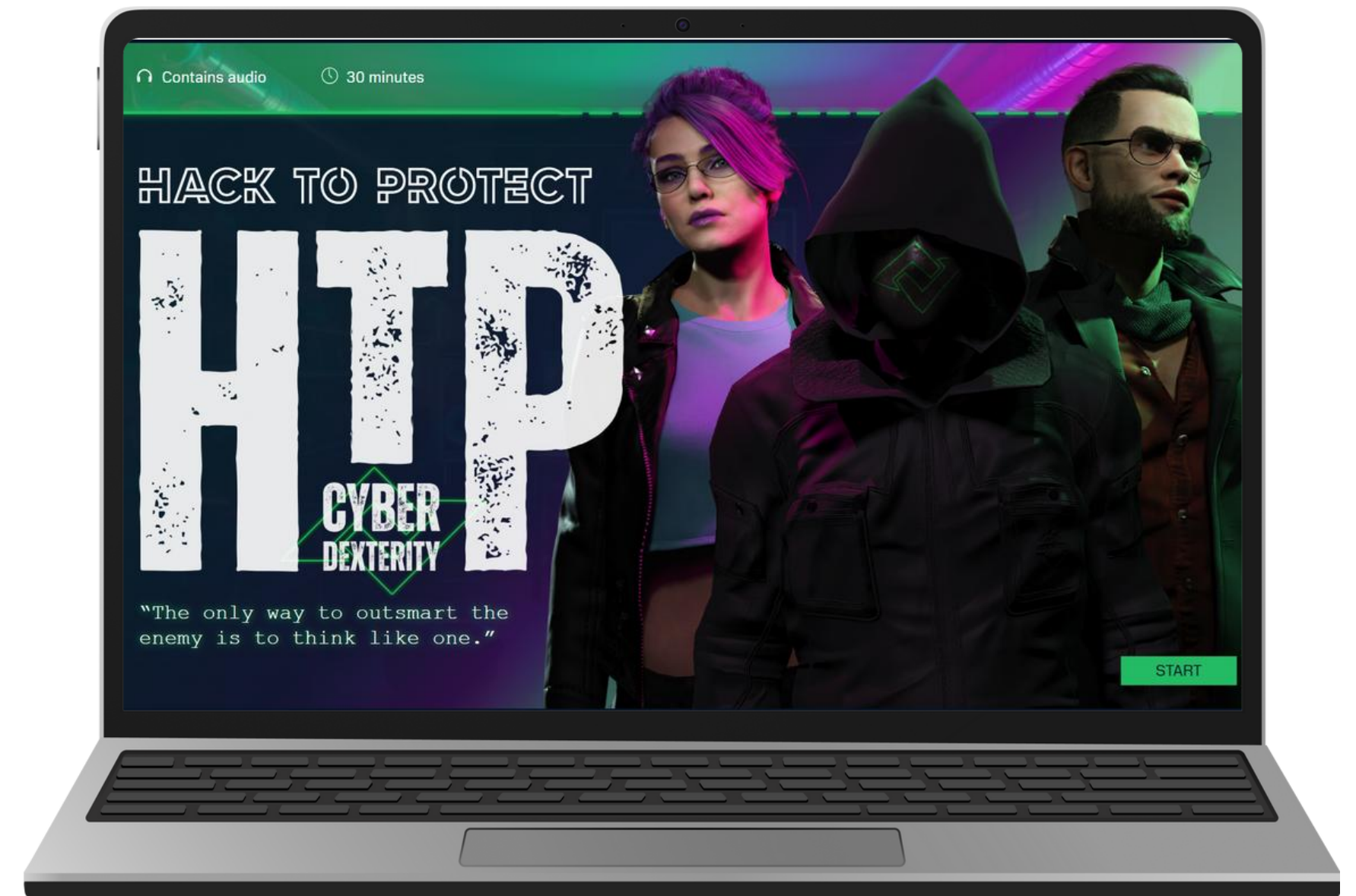
OUR NEW GAMIFICATION EXPERIENCE !



What if you could learn about cybersecurity by becoming a cybercriminal? We're turning the tables with "**Hack to Protect**", a gamified journey into the world of cybercrime. Step into the shoes of a hacker, master the art of deception, and build the skills to defend against attacks.

What makes this experience unique?

- Immerse yourself in the mind of a hacker
- Phishing attacks—how they work and why they succeed.
- Emotional manipulation—the science of "hacking" the human mind.
- Real-world phishing scenarios based on actual techniques.
- Learn by doing—master the skills to spot and stop social engineering.



OUR TRAILER (YOUTUBE)

03

SHOWCASE EXAMPLE: ABSA GROUP

SERVICES • WE • PROVIDE.

EXAMPLE • OF • OFFERING • TYPES.



OUR SERVICES DRIVE TANGIBLE VALUE BY FOSTERING A CULTURE OF CYBERSECURITY RESILIENCE

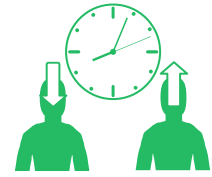


Absa Bank Limited is one of South Africa's leading financial institutions, with a market cap of \$18.16 billion (mid-2024) and around 48,000 employees. It offers a wide range of services, including:

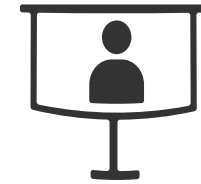
- Retail Banking: Everyday banking, mortgages, vehicle financing, and insurance.
- Business Banking: Services for SMEs, commercial payments, and wealth management.
- Corporate and Investment Banking (CIB): Investment, corporate, and transactional banking, along with financing and advisory services.

With headquarters in Johannesburg, Absa operates across South Africa and other African markets, expanding its footprint across the continent.

SERVICES PROVIDED TO ABSA SINCE 2022



Develop online asynchronous learning masterclasses for company-wide cyber attack awareness and leadership's role in cyber resilience strategy. Across 11x countries.



Conduct multiple monthly ongoing masterclasses from Phishing 101 for frequent clickers to Ransomware Masterclasses for the executive suite and their Board.



Designed and led masterclasses on IT Strategy and topics like AI Ethics, Cyber hygiene practices, role of Cyber in specific departments and forensics.



In 2025 we will be providing our asynchronous learning masterclasses on Cyber Resilience to all their corporate customers (May) in South Africa and their supplier base (+5,000 companies in July).



Various advisory services, Example was the creation of a Cyber Resilience Culture Scorecard, reviewed and discussed quarterly by their Board. Engaged on 3rd Party Risk Management in Cybersecurity.

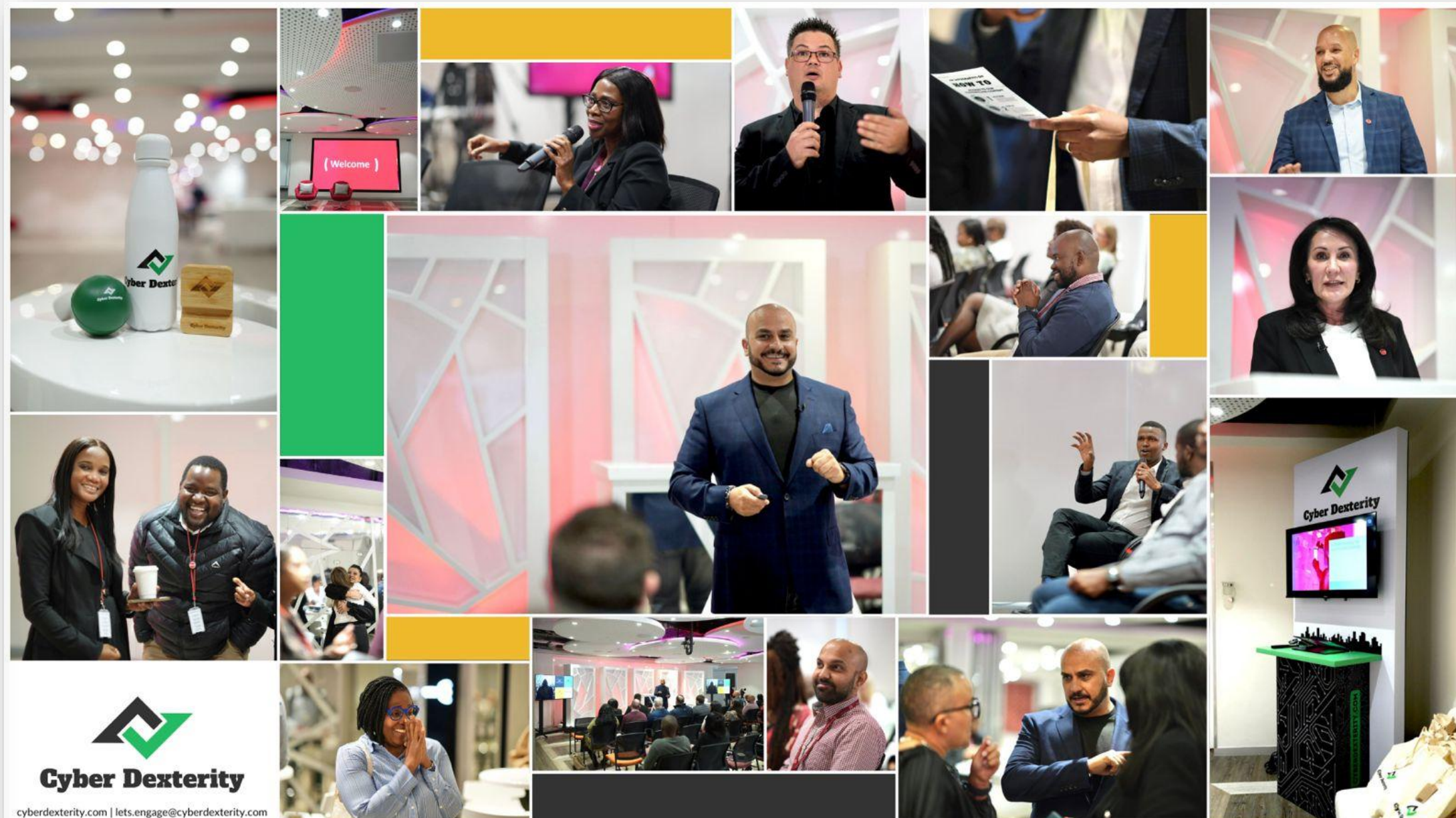


Produce content on various cybersecurity topics for Absa employees and their customers.





Your cyber posture matters



www.cyberdexterity.com | lets.engage@cyberdexterity.com

Absa – Cyber Dexterity event: 5th May 2025



EMPOWERING ABSA'S CORPORATE CLIENTS WITH THE VERY LEARNING THEY ADOPT & PRACTICE



Partnering on cyber resilience through sharing



Enabling an innovative approach to learning



Your cyber posture matters

www.cyberdexterity.com | lets.engage@cyberdexterity.com

A slide from Absa's presentation to their Corporate customers at the event:



Cyber Dexterity

Partnering with Cyber Dexterity

Cyber Dexterity is not just a training vendor — it is a strategic partner in building a cyber-resilient workforce through data-driven, behaviourally intelligent, and culturally adaptive learning ecosystems.

Most organisations focus on *awareness*; Cyber Dexterity elevates this by enabling measurable behaviour change across the human attack surface.

Learns how Absa employees interact with risk, tailoring content and cadence to drive secure behaviours — not just knowledge retention.

Offers scientifically designed to activate long-term memory, increase engagement by >60%, and reduce risky behaviours at scale.

Delivers threat-relevant content per role, behaviour, and geography — aligning with threat intelligence feeds and regulatory priorities.

Cyber Dexterity demonstrates measurable resilience uplift, not abstract awareness metrics. It moves security culture from *awareness campaigns* to *resilience outcomes*

04

ADDITIONAL EXAMPLES WHERE WE LIVE OUR PASSIONS

SHOWCASE OF ACTIVITIES OCT-NOV 2024



CYBER AWARENESS MONTH

ACTIVITIES OCT-NOV 24



2024 MASTER CLASSES



SEAMLESS FINTECH EVENT: DUBAI (MAY 25)

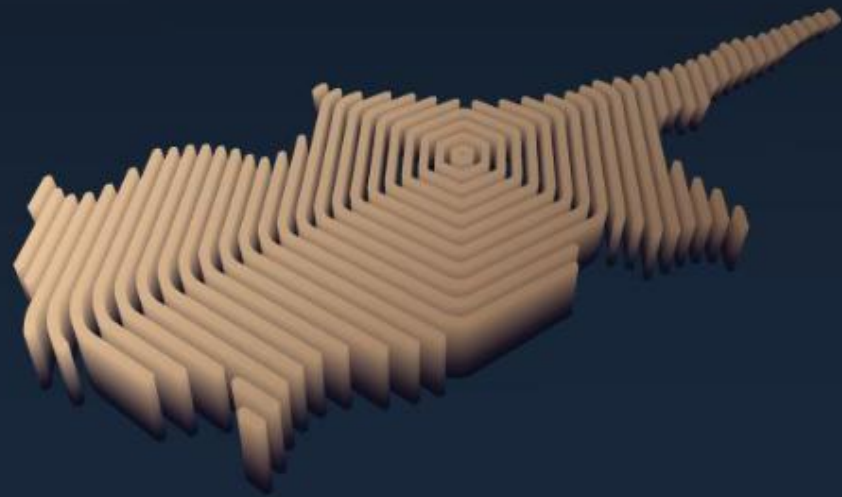


SEAMLESS FINTECH EVENT: DUBAI (MAY 25)



KT

Explore the **Cyprus Pavilion**
at Seamless Middle East 2025



For the first time, the Republic of Cyprus is proud to announce its dedicated national pavilion at Seamless Middle East 2025, taking place from 20 to 22 May 2025 at the Dubai World Trade Centre.

This landmark presence, supported by the Cyprus Trade Centre - Ministry of Energy, Commerce and Industry, underscores Cyprus's dynamic emergence as an international hub for innovation, technology, and digital transformation.

The Cyprus Pavilion aims to highlight the country's strategic advantages and promote its growing technology ecosystem. Discover six pioneering Cypriot technology companies showcasing cutting-edge solutions in fintech, regtech, automation, compliance, cybersecurity, and more!

Join us to explore collaboration opportunities and witness the innovation driving Cyprus forward.

<https://ctcdubai.org>

Visit us in **Hall 6, Stands E20a-f** Dubai World Trade Centre



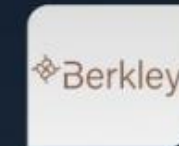
Cyprus Trade Centre
United Arab Emirates
Embassy of Cyprus in the UAE



**MINISTRY OF ENERGY
COMMERCE AND INDUSTRY**

Meet **Cyprus'**
Leading Innovators

seamless
MIDDLE EAST



BERKLEY LIMITED

Booth: H6-E20a

About: Berkley Limited (ADGM) offers specialized audit, accounting, tax consulting, and financial reporting services.

Website: berkley.ae



COMPLIANCE BY INFOCREDIT

Booth: H6-E20c

About: Infocredit Group offers comprehensive compliance solutions, including advanced Anti-Money Laundering (AML) tools, KYC screening, and risk scoring platforms.

Website: infocreditgroup.com



AD TAG GLOBAL AD SOLUTIONS LTD

Booth: H6-E20e

About: Ad Tag is a Digital Advertising and Media Technology Provider. We cultivate the digital landscape by introducing global digital forefront technologies to local marketers, advertisers, and publishers.

Website: ad-tag.eu



CYBER DEXTERITY

Booth: H6-E20b

About: Cyber Dexterity delivers tailored advisory and learning solutions in Cybersecurity, AI, and Digital Transformation. We empower organizations by blending cutting-edge technology with human-centric learning.

Website: cyberdexterity.com



ROBONOTE

Booth: H6-E20d

About: Robonote is a next-generation AI call center software. Our AI interprets the actual context behind every conversation in 70+ languages, providing accurate insights to improve customer service.

Website: robonote.io



G.M. POWERSOFT COMPUTER SYSTEM LTD

Booth: H6-E20f

About: Powersoft is a leading business software development company in Cyprus. We offer integrated business systems, including innovative cloud solutions and applications with a focus on ERP, accounting, and business process automation.

Website: powersoft365.com

GIBS BUSINESS SCHOOL

CYBER ICT EVENT

**“Your Cyber Resilience will
determine your value in the
Digital Economy”**

Adjunct Faculty of GIBS Business School and
Founder of Cyber Dexterity, Antonios Christodoulou
will be a keynote speaker, sharing his thought
leadership on cyber resilience as a strategic
business imperative and providing practical
insights to strengthen your resilience.



Cybersecurity As A Business Imperative:

Adapting To A Dynamic Threat Landscape



Tony Christodoulou
CIO/CISO (founder) of Cyber
Dexterity | Previous CIO for a
Fortune500 company | Adjunct
Faculty of GIBS Business School.



**Muhammad Shahmeer
Amir**
Founder CEO Younite | Ranked
3rd Ethical Hacker | 40 under 40 |
Top 10 Hacker.



Kerissa Varma
Chief Security Advisor, Microsoft
(Former Group CISO Vodacom),
President WiCyS Southern Africa.



Noori Mohammad
Founder Doyen Cyber, and
previous Senior technical security
specialist for Microsoft Africa.



Grant Field
CEO, Fedgroup



Anna Collard
SVP of Content Strategy &
Evangelist for KnowBe4 Africa



Jaun Harmse
Head: Absa Group BCM and Joint
Operations Centre.



Lucille Britz
Regional Security Head: SEA &
MENA at MTN



Rob Sherman
CISO, American Tower
Corporation.



Grant Hughes
IT Manager: Cybersecurity GRC
SA IT Department



Abdullah Verachia
CEO: The Strategists | Head of
Faculty - Strategy, Sustainability
and Digital: GIBS



John Sanei
Keynote Speaker in Human-AI
Dynamics, 5 x Bestselling Author,
Award Winning Podcast



CYBER AWARENESS MONTH - MTN

TOPIC: THIRD PARTY RISK MANAGEMENT: “YOU ARE ONLY AS STRONG AS YOUR WEAKEST LINK”





CYBERTHON WEEK

CYBERTHON WEEK ABSA BANK ZAMBIA



05

INVESTMENT STRUCTURE

PRICING • OVERVIEW.

ASYNCHRONOUS • LEARNING.

GAMIFICATION.

MASTERCLASSES • ADVISORY.



Our pricing – Overview



Learning is *most effective when content speaks directly to your team's daily experiences*. Our courses are *tailored* to reflect *your* specific scenarios and challenges, fully integrated within a *platform branded uniquely for you*. This makes each session feel like an internal workshop, maximising engagement and practical application.

Multi-Year Commitment Advantage

Organisations committing to multi-year agreements can unlock greater cost efficiencies and further discounts. Long-term partnerships is what we looking to enable and provide.

Bundled Program Benefit

When clients opt for multiple learning paths or programs bundled together, this improves our ability to offer reduced per-delegate pricing.

Strategic Investment Pricing

This model encourages clients to think strategically about scaling, with greater value unlocked as commitment grows, whether through delegate volume, program diversity, or contract duration.

Your investment for Asynchronous learning



All pricing is based on number of **users per month**. Pricing works in ranges and can be customised to your needs.
This covers a **5 Master Class** across any competency within Cyber Dexterity. *Please note that Hack to Protect falls under a separate pricing structure.*

User Bands	Investment per user with LMS	Without LMS
1- 99	€ 4,75	€ 4.50
100 - 199	€ 4,00	€ 3.75
200 - 299	€ 3,50	€ 3.25
300 - 499	€ 2,75	€ 2.50
500 - 999	€ 2,25	€ 2.00
1000 - 4999	€ 1,65	€ 1.45
5000+	€ 1,00	€ 0.90

Please note that the first investment column includes the hosting, usage, and reporting from our LMS.

Tier	User Bands	Upfront Customisation & White-labelling	Customer LMS
Small	1 - 299	€ 3,500	€ 6,000
Medium	300 - 999	€ 5,500	€ 7,500
Enterprise	1000+	€ 9,000	€ 11,750

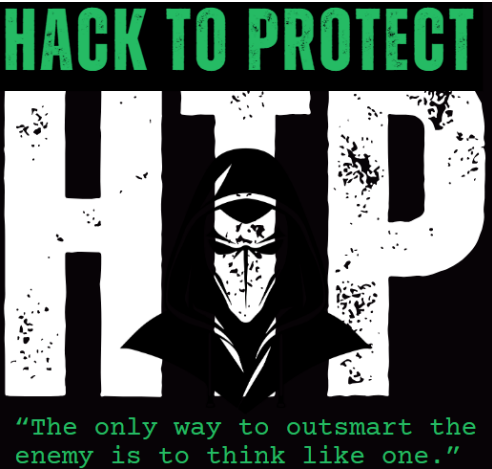
WHAT DOES THIS FEE COVER?

- ONGOING: Updates to all Master Classes
 - Minor releases monthly
 - Major releases quarterly
- Customised User Reporting (with LMS only)
- ONGOING: Highly customised company specific updates to master classes
 - Company specific emails
 - Company specific images and references
 - Company specific videos and animations
- Master Class swap out

WHAT DOES THIS COVER?

- LMS branding (logo, colours, custom URL)
- Initial tailored content adaptation and integration
- Specific client scenario customisation and example integration
- Setup and administrative onboarding

Hack To Protect Investment



PRICING FOR GAMIFIED LEARNING PER EPISODE/USER/QUARTER

Hack to Protect is an additional monthly investment in conjunction with Master Classes, OR a stand alone purchase

User Bands	Investment per user
1- 99	€ 3,75
100 - 199	€ 3,25
200 - 299	€ 4,50
300 - 499	€ 4,00
500 - 999	€ 3,25
1000 - 4999	€ 2,75
5000+	€ 2,00

Our current pricing – Masterclasses

VIRTUAL

Number of Delegates	Investment	Description
0-500	€1,500	Includes course preparation, tailoring of the learning to the customer and the 60min masterclass itself.

IN PERSON

40 Delegates Per Class	Investment	Description
1 Class	€1,500	Includes course preparation, tailoring of the learning to the customer and the 60min masterclass itself.

* In-person masterclasses for Cyber Resilience and Security will require additional travel costs (our offices are in Europe)

Our current pricing – Advisory

PRICING FOR ADVISORY SERVICES

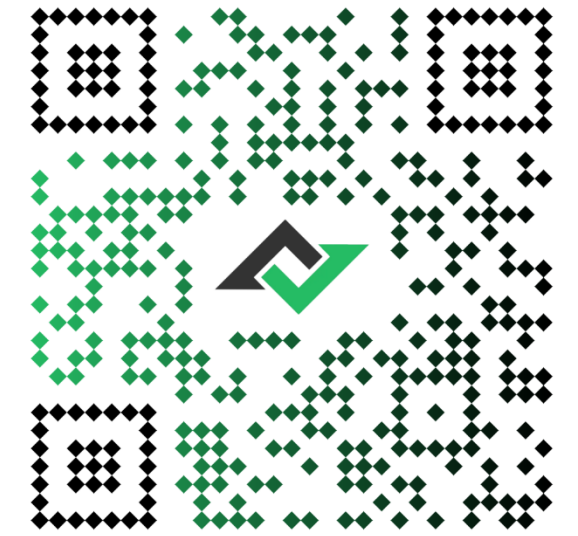
Hourly rate	Daily rate	Description
€100-€500	€500-€4,000	The hourly rate will depend on the work being carried out and the seniority of the person assigned.

**TAKE THE FIRST STEP
TOWARDS
SAFEGUARDING YOUR
DIGITAL FUTURE.**

**CONNECT WITH US TO
LEARN HOW OUR
CUSTOMIZED SERVICES
CAN ENHANCE YOUR
CYBERSECURITY
STRATEGY.**



THANK YOU!



Scan me!



Cyber Dexterity

WWW.CYBERDEXTERITY.COM | LETS.ENGAGE@CYBERDEXTERITY.COM